



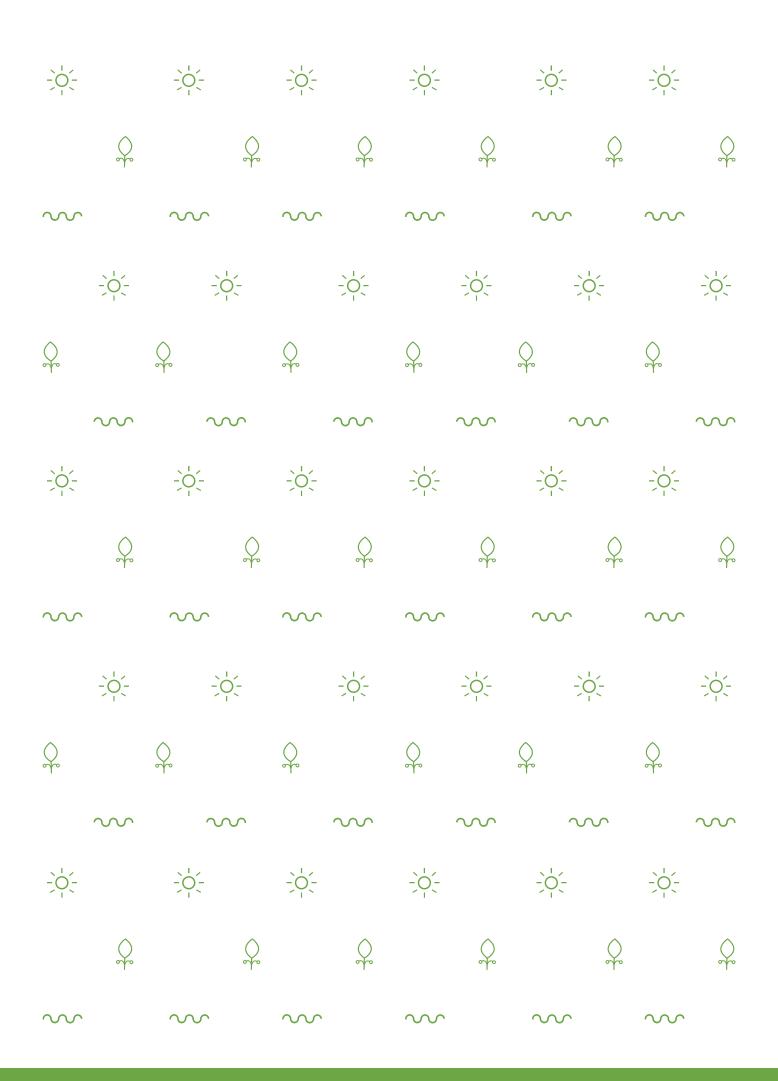
SAME FRESHNESS, FROM FARM TO MARKET.



ecofrost LINK

Modular Energy Efficient Solar Cold Room







our cleantech (solar energy-based), IoT enabled and motor control solutions are helping build a smart and sustainable future.

We believe technology and innovation has the power to bring change. We look to harness this power to build solutions that deliver impact to our customers, our people and our planet.

OTHER PRODUCTS



'India's leading solar water pump manufacturer'

Ecotron the smart AI & IoT enabled solar pumping solution (controllers, motors & pumps) provides farmers with stable and efficient irrigation, especially in areas with inconsistent or no electricity supply.

It helps increase farm yield, reduces operating costs and increases farmer earnings.

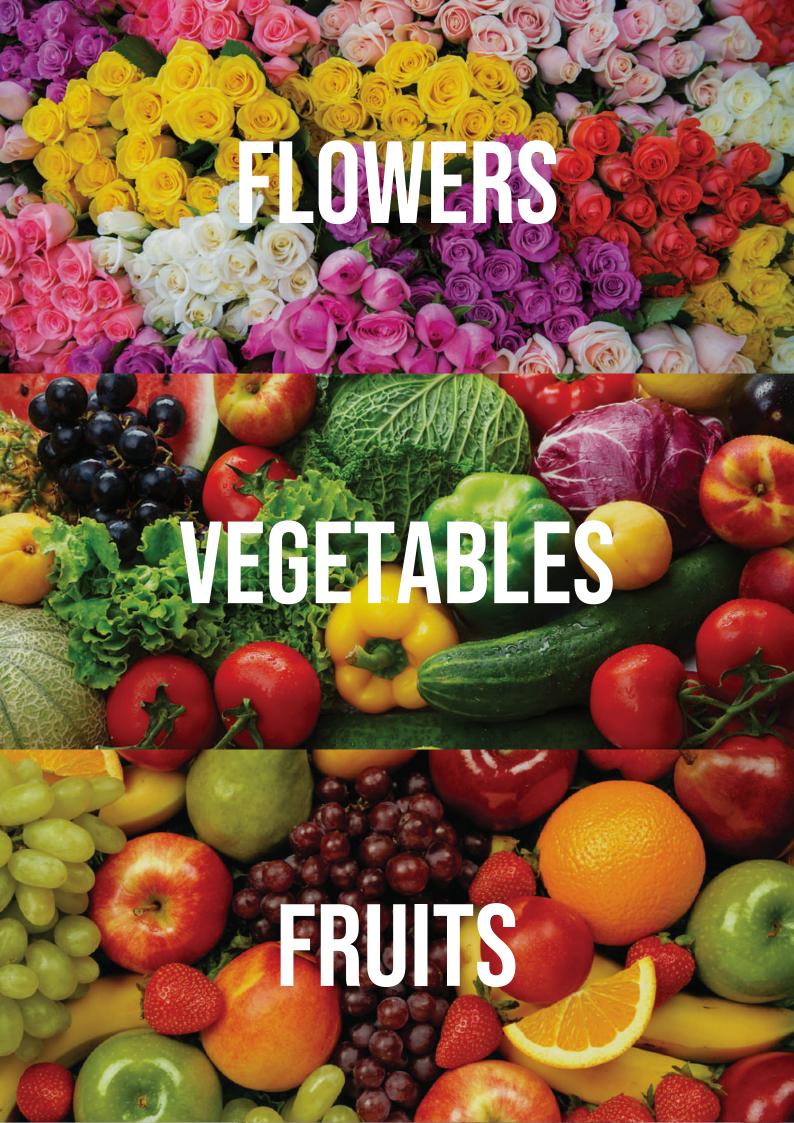


OUR TECHNOLOGIES









SMART SOLUTION FOR A SUSTAINABLE FUTURE.

ecofrost









REDUCE WASTE, INCREASE SHELF LIFE, REACH FARTHER MARKETS & EARN MORE

Empower farmers to earn more by pre cooling and storing their produce.



MODULAR BY NATURE.



A standalone cooling system designed to operate reliably in regions with challenge of quality power supply. It enables you to retain the quality of your perishable produce & can be used in a packhouse, mandi or at a farm gate.

The PVC curtain obstructs the flow of cold air from going out side and hot air entering inside. It also stops dust and files from entering the cold room.





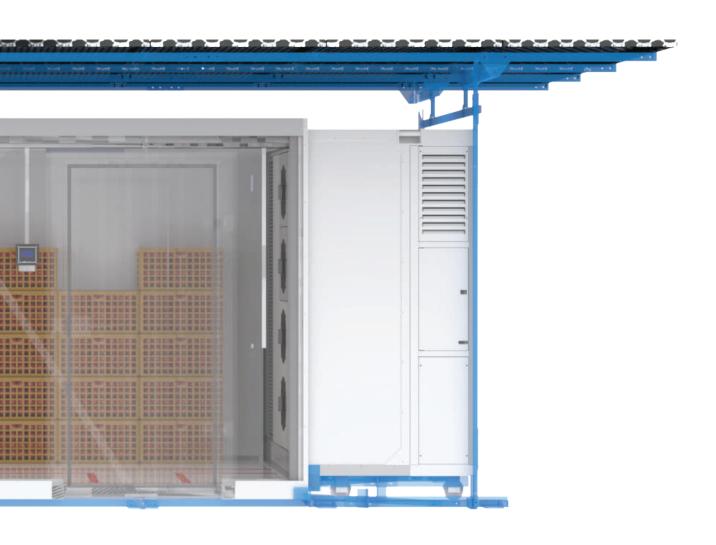
SMARTPHONE CONTROLLED



CUSTOMISABLE ROOM SIZE



REALTIME DATA LOGGING





Available Room Storage Capacity: 2 MT - 30 MT

60mm - 100mm PUF Insulation



Our 16x8x8 (Ft) variant comes with a benefit of probability. With different farm, change it's location.

CORE

Unique thermal energy based technology. Provides you low cost, battery-less upto 30 hour backup.

INVERTER TECHNOLOGY

Inverter technology based refrigeration system that works efficiently, even during hours of low sunlight.



Separate Refrigeration Unit Design



4 - 10° C Temp. Range



Humidity Control Range 65% - 95%

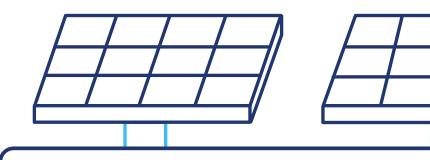


R407 F Refrigerant 1.5 - 2.7 TR Capacity

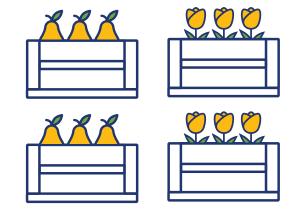


Standalone Solar Capability of 5 KW.







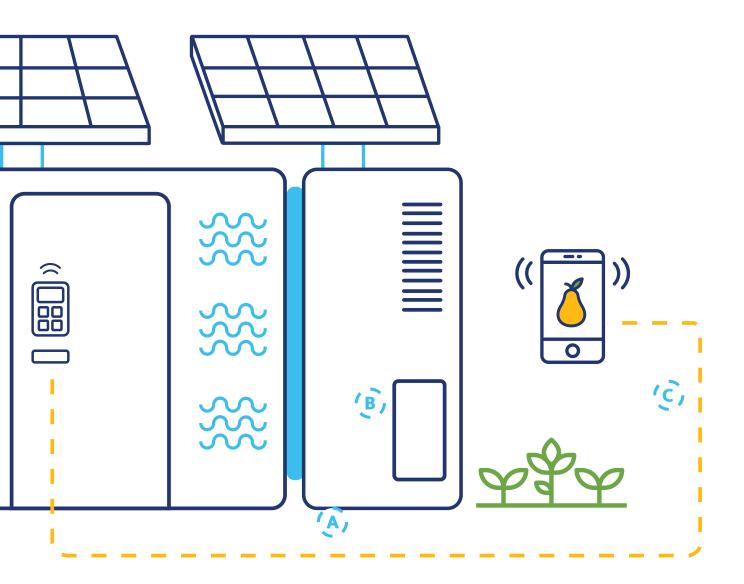




ARTIFICIAL INTELLIGENCE



A digitally advanced system that provides real time data about the cold room on a smartphone.



YOUR PRODUCE, YOUR FIT.

Ecofrost is available in different sizes









This clean machine comes with a great deal of features



Realtime Data Logging



Smartphone Controlled



Separate Refrigeration Unit Design



Pre-cooling within 6 Hours



R407 F Refrigerant 1.5 - 2.7 TR Capacity



4 - 10° C Temp. Range



Humidity Control Range 65% - 95%



Thermal Backup of 24-30 Hours



IoT Enabled Predictive Maintenence



Portable Unit

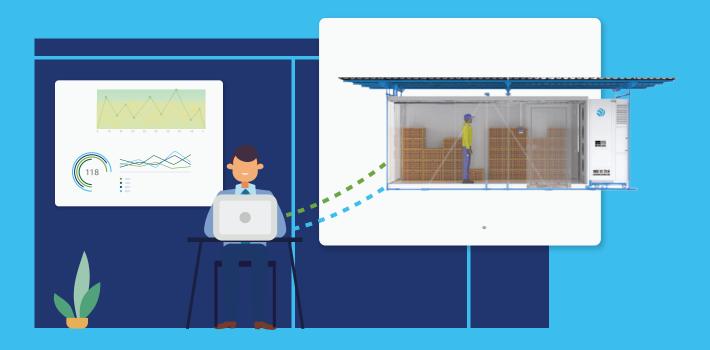


Powered by Ecozen Al



Pre-cooling & Staging

We monitor your ecofrost 24x7



The data coming from our on field installations of ecofrost helps us keep your device up-to-date. IoT sensors & Artifical Intellegence helps us resolve issues, even before the user can identify them. This predictive analytics makes our service process efficient.

120+ MONITORING PARAMETERS





- Humidifier
- Door Open Status
- Discharge Pressure
- Comp. Solar Energy
- Ocomp. Grid Energy

- Temperature
- Battery Charging
- Signal
- Humidity
- Battery Current

- Ambient Temperature
- Fan Status
- Grid Power
- Compressor
- Battery Voltage

HOW BIG BASKET PROCOOLED & PRESERVED CHERRY FRUITS AND SENT IT TO FAR AWAY MARKETS?

With Ecofrost Solar Cold Room,

Big Basket kept their Cherry produce fresh during transportation which helped to reduce dump at customer level.







TIME OF HARVEST

₹200-230/KG

Average market rate

STORAGE





TIME OF SALE

₹300-400/KG

Selling Price



WITH ECOFROST, PRAGATI FPO HELPED INCREASE FARMERS EARNINGS BY 2X.

The FPO has over 1000 member farmers, of which 200 grow flowers. They provide Ecofrost on CaaS basis to their member farmers.







PROBLEMS FACED



Market Price Fluctuations





SOLUTION

Purchased Ecofrost in 2017, to mitigate price fluctuations, reduce waste and increasing earnings for both the FPO and its farmers.



2.5X

Maintained lowest price at INR 5K as compared INR 2K without Ecofrost.

2.0X

Increased earnings to
INR 60 per kg against INR
30 without Ecofrost.



Service fees for FPO at 5% of gross revenue of farmers used in creation of corpus.



HOW MR. SHITOLE PRESERVED HIS PRODUCE FOR BETTER PROFITS

With **Ecofrost Solar Cold Room**, Mr. Shitole's Chrysanthemum produce was kept fresh till the festive season when demand is high.











TIME OF HARVEST

1300 kgs

160 crates

₹30/KG average market rate

STORAGE



Stored in Ecofrost



Connected to farther markets

TIME OF SALE

₹80/KG

Quality Preserved



Selling Price



+POSITIVE IMPACT

With sustainable innovations, our holistic solutions have driven a major positive impact on the value chain, livelihoods and the environment altogether.

21,000 FARMS ENABLED TO BE SUSTAINABLE 30,000 TONS
COMMODITY
WASTAGE SAVED

100 MN KWH
CLEAN ENERGY
GENERATED/YEAR

KEY MILESTONES





600+
Ecofrost (Solar Cold Rooms)



1,00,000+ Ecotron (Solar Pump Controller)



10+ Patents Applied





DIFFERENT PEOPLE, DIFFERENT NEEDS.

Customer - centric ownership models



Upfront Purchase

For customers with an annual cold storage requirement.



Lease & Rental

Leasing helps customers with seasonal requirements to protect their produce at a minimum cost.



Community Model

3-5 customers can collaborate to own an Ecofrost and use it during different seasons as per their requirement.



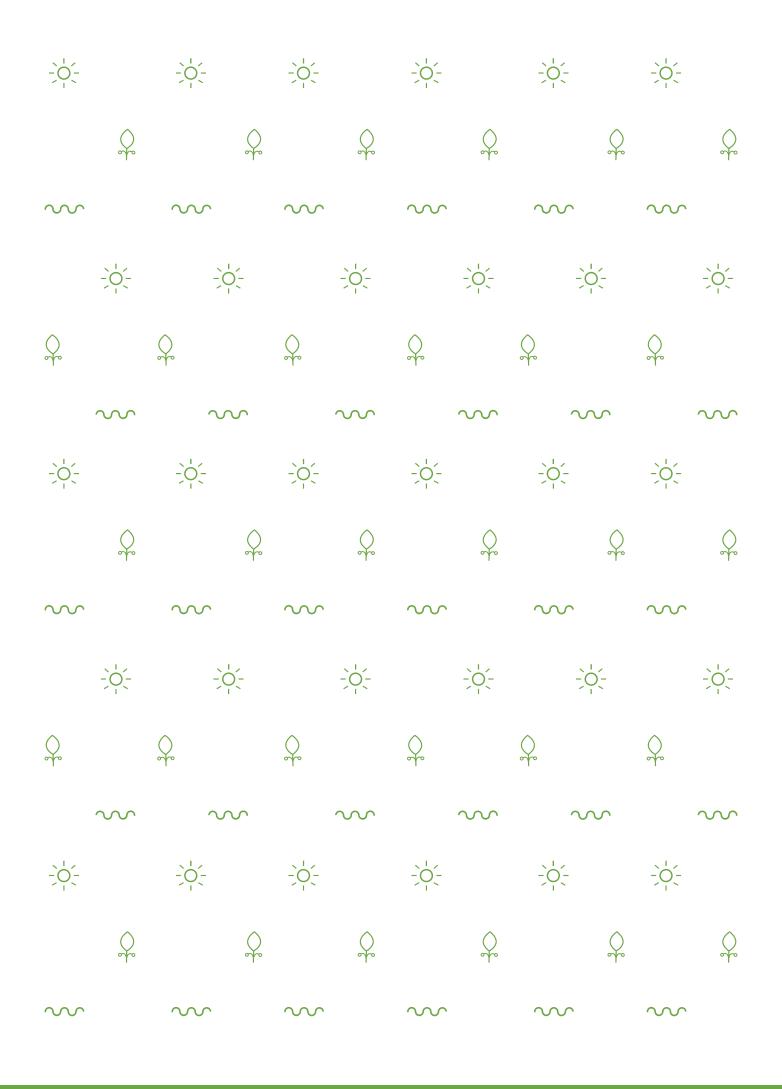


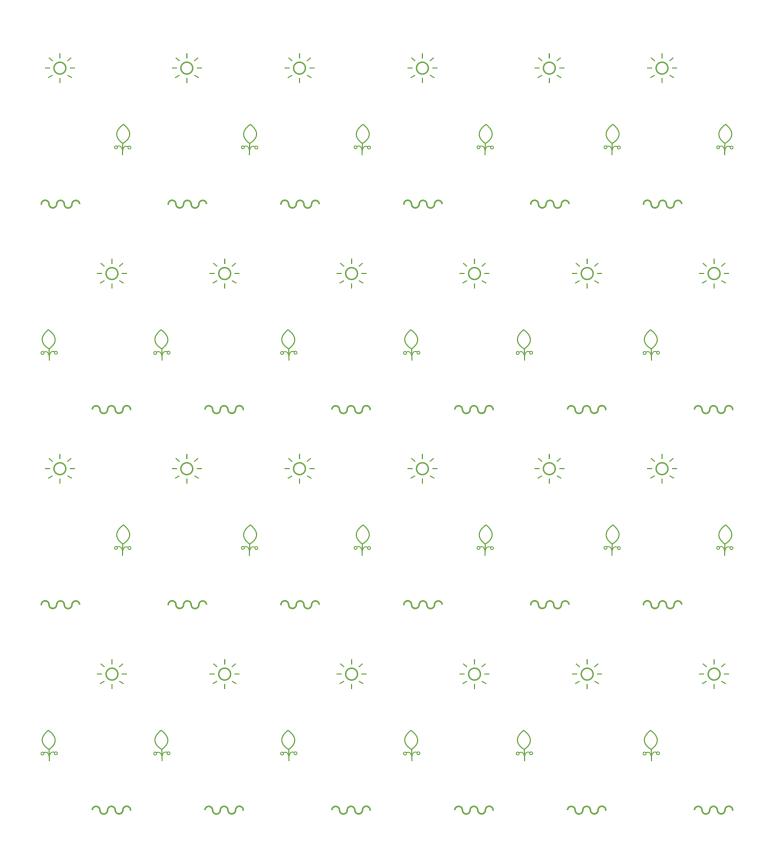


Kapil intends to expand this pre cooling capacity by as much as 50 metric tonnes. We are fortunate to have reached over 1.3 L farmers so far, and with more farmers choosing ecozen everyday our smart technology solutions are changing lives and building a smart and sustainable future.

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