

# RAPID AUTOMATED SOIL TESTING WITH AGRONOMY ADVISORY

### A joint initiative by ICAR-IIRR & KRISHITANTRA













Krishitantra is a leading soil technology platform that addresses soil health management using cutting edge technologies. With a vision to build soil map of the country and enable farmers with good agricultural practices, we have developed indigenous state-of-art soil testing solutions to provide farmers with deep insights on soil through automated analysis and inbuilt nutrient recommendation. By fostering micro entrepreneurship, we are building capacity to expand soil-testing-as-a-service across all rural locations of India while impacting soil rejuvenation, livelihood generation, improving farmer income, climate resilience, etc., with our technological finesse

**Vision:** To design and develop disruptive solutions for the Agri eco-system, which are robust, cost-effective, and easy-to-operate, that enables productivity and profitability of farmers.

**Mission:** To specialize in "Soil Health Management" enabling and motivating farmers to balance the use of nutrients while protecting their soil fertility and improving their livelihood.



### Why Krishitantra?

- Access to India's only automated and rapid soil testing solution.
- Easy-to-operate with limited infrastructure.
- Establish soil testing centers at low cost in rural locations.
- Opportunity to include valueadded-services for rural population.
- Increase the revenue of your existing agri-services business.





## Rapid Automated Soil Testing with Agronomy Advisory

Krishi-RASTAA® - Rapid Automated Soil Testing and Agronomy Advisory, is a portable and reliable way to determine soil quality. Now the farmers can get their soil report instantly with the interpretation of the soil analysis.

Krishi-RASTAA® 's soil testing technology is an automated system that takes soil as input and provides all macro and micronutrients reports within minutes. This system requires no expertise to operate and is portable. The system generates reports and is a cloud-based interpretation.



Soil Data Company, Capture The Farm Soil Health Information, Optimize The Farm Technology, Sustainable Farm Production, Crop Advisory



#### Krishi-RASTAA® Features:



Soil Sampling



12 Parameters - Automated Analysis



Operate through Mobile App



Rapid Test in 30 minutes



Soil Test based Nutrients Recommendation



Soil Test Report on WhatsApp /SMS



Cloud Services and API Integration

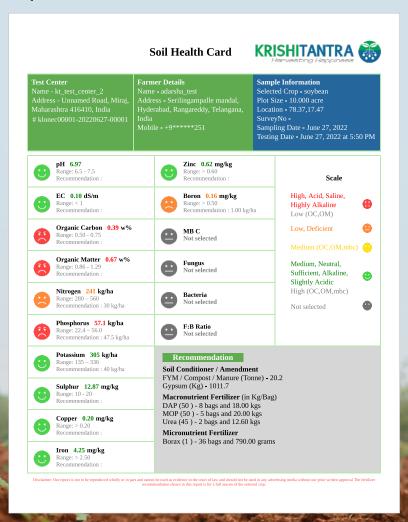
SOIL TECHNOLOGY
Healthy Soil
Healthy Mind
Healthy Crop
Healthy Consumer
Healthy Environment
Healthy Nation

#### Reports

### Fostering Rural Entrepreneurship

Generate exceptional revenue with India's first Automated soil tech solutions.

- ☑ Establish your own state-of-the-art soil testing center
- ☑ Limited Infrastructure
- ☑ Training and Certification
- ☑ Steady Income
- ☑ Marketing Support
  - Digital Banners
  - Website Listing



Soil Data Company, Capture The Farm Soil Health Information,
Optimize The Farm Technology, Sustainable Farm Production, Crop Advisory

### **GET YOUR SOIL TESTED TODAY**



KRISHITANTRA, Ajanta Business Center, 4th Floor, Bejai - Kapikad Road, Katlerigudda Bejai, Kapikad, Mangaluru - 575004. Karnataka. INDIA

■ info@krishitantra.com

www.krishitantra.com

AUTHORISED C	IANNEL P	ARTNER
--------------	----------	--------